

MEDIA ADVISORY

FIBREK WILL HOLD A CONFERENCE CALL TO DISCUSS ITS 2011 THIRD QUARTER RESULTS

Montréal, Québec, October 26, 2011 – Fibrek (TSX: FBK) will release its 2011 third quarter results after market close on **Wednesday, November 2, 2011**. Pierre Gabriel Côté, President and Chief Executive Officer, and Patsie Ducharme, Vice President and Chief Financial Officer, will host a conference call on **Thursday, November 3, 2011 at 10:00 a.m.** (Eastern Time) to discuss financial results. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

OPEN TO: Analysts, investors and all interested parties
DATE: Thursday, November 3, 2011
TIME: 10:00 a.m. (Eastern Time)
CALL: **416 644-3425** (FOR ALL TORONTO AND OVERSEA PARTICIPANTS)
1 800 732-1073, access code **4484407#** (FOR ALL OTHER NORTH AMERICAN CALLS)

Please dial-in 15 minutes before the conference call begins.

Participants not able to listen to the live call can access a replay of the archived call by calling **1 877 289-8525**, access code **4484407#**. The replay will be available from Thursday, November 3, 2011, 1 p.m. until Thursday, November 10, 2011, 11:59 p.m.

Complete consolidated financial statements and Management's Discussion and Analysis will be available on the Company's website: www.fibrek.com and SEDAR's website: www.sedar.com.

MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST PERSONALLY FOR PERMISSION.

About Fibrek

Fibrek (TSX: FBK) is a leading producer and marketer of high-quality virgin and recycled kraft pulp. The company operates three mills located in Saint-Félicien, Québec, Fairmont, West Virginia, and in Menominee, Michigan with a combined annual production capacity of 760,000 tonnes. Fibrek has approximately 500 employees. The Saint-Félicien mill provides northern bleached softwood kraft pulp (product known as NBSK pulp) to various sectors of the paper industry mainly in Canada, the United States and Europe, for use in the production of specialized products. The Fairmont and Menominee mills manufacture air-dried recycled bleached kraft pulp (product known as RBK pulp) and primarily supply manufacturers of fine uncoated paper, tissue paper for commercial and industrial uses, and coated paper in the United States.

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Information:

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